

# JEAN JOOHYUN OH

Columbia Business School  
3022 Broadway, Uris Hall  
New York, NY 10027

Email: [jean.oh@columbia.edu](mailto:jean.oh@columbia.edu)  
Website: [jeanjoohyunoh.com](http://jeanjoohyunoh.com)

## EDUCATION

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<b>Columbia Business School</b> , Columbia University	New York, NY
Ph.D. Candidate in Management	expected 2023
M.Phil. in Management	2020
<b>Seoul National University</b>	Seoul, Korea
M.S. in Strategy and International Management	2017
Thesis: <i>Sequential Homophily in Founding Teams and Gender Disparity in Entrepreneurship</i> [ <a href="#">link</a> ]	
B.B.A. (Bachelor of Business Administration), <i>Summa Cum Laude</i>	2015
<b>Schulich School of Business</b> , York University	Toronto, Canada
Study Abroad	Spring 2012

## RESEARCH INTERESTS

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Entrepreneurship, Innovation, Inequality, Prosociality, Gender, Field Experiments

## PEER-REVIEWED PUBLICATIONS

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Guzman, Jorge, **Jean J. Oh**, and Ananya Sen (alphabetical order). 2020. What Motivates Innovative Entrepreneurs? Evidence from a Global Field Experiment. *Management Science* 66(10):4808–4819. [[link](#), [SSRN](#)]

- Select Media Coverage: [TechCrunch](#), [Scientific American](#)

Ingram, Paul, and **Jean J. Oh**. Mapping the Class Ceiling: The Social Class Disadvantage for Achieving Workplace Authority. *Academy of Journal Discoveries (In-Press)*. [[link](#)]

## WORKING PAPERS

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Guzman, Jorge, **Jean J. Oh**, and Ananya Sen (alphabetical order). How Do (Green) Innovators Respond to Climate Change Scenarios? Evidence from a Field Experiment. *Under review*.

**Jean J. Oh**. Homophily in Founding Teams and the Gender Gap in Entrepreneurship: Evidence from an Entry Deregulation on Korean Law Firms. *Working paper*.

## AWARDS & FELLOWSHIPS

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The Eugene M. Lang Entrepreneurship Center PhD Fellowship	2019-2021
Columbia Business School Doctoral Fellowship	2017-2022
Korea Foundation for Advanced Studies Doctoral Fellowship	2017-2022
Bang Il Young Foundation Undergraduate Scholarship	2011-2014
Samsung Junior Frontier Leaders Scholarship Undergraduate Scholarship	2010

## CONFERENCE PRESENTATIONS (\* denotes co-author presentations)

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*How Do (Green) Innovators Respond to Climate Change Scenarios?*

2020 CODE@MIT, virtual

2020 Columbia Business School Management Seminar Series, virtual

*What Motivates Innovative Entrepreneurs? Evidence from a Global Field Experiment*

2020 Trans-Atlantic Doctoral Conference, London, UK (cancelled due to COVID-19)

2020 Columbia/NYU East Coast Doctoral Conference, New York, NY (cancelled due to COVID-19)

2019 Innovation Growth Lab Winter Research Meeting, Amsterdam, The Netherlands [[featured blog post](#)]

2019 CODE@MIT, Boston, MA\*

2019 Academy of Management Annual Meeting, Boston, MA

*Mapping the Class Ceiling: The Social Class Disadvantage for Achieving Workplace Authority (previous version of the paper)*

2019 Economic Sociology Conference, Atlanta, GA\*

2019 Academy of Management Annual Meeting, Boston, MA

*Sequential Homophily in Founding Teams and Gender Disparity in Entrepreneurship*

2017 Academy of Management Annual Meeting, Atlanta, GA

## INVITED CONSORTIA/WORKSHOPS

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NBER Entrepreneurship Research Boot Camp 2020

The Medici Summer School in Management Studies 2020

Innovation Growth Lab Winter Research Meeting, PhD Workshop, Amsterdam, The Netherlands 2019

West Coast Research Symposium, Doctoral Consortium, Stanford University, Stanford, CA 2019

## RESEARCH AFFILIATIONS

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**Innovation Growth Lab**, Research Affiliate 2019-Present

## TA & TEACHING EXPERIENCE

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**Foundations of Entrepreneurship**, TA to Prof. Damon Phillips, CBS (MBA, 2020)

**Entrepreneurial Strategy**, TA to Prof. Jorge Guzman, CBS (MBA, 2020)

- Guest lecturer on “Experimenting for Entrepreneurial Strategy”

**Leadership and Organizational Change**, TA to Prof. Paul Ingram, CBS (EMBA, 2018-2020)

**Power & Influence**, TA to Prof. Eric Abrahamson, CBS (EMBA, 2018-2020)

**Environmental Shifts & Strategic Innovation**, TA to Prof. Sun Hyun Park, SNU (EMBA, 2016)

**Research Methods in Strategic Management**, TA to Prof. Sun Hyun Park, SNU (MS/PhD, 2016)

**Strategic Management**, TA to Prof. Sun Hyun Park, SNU (Global MBA, 2016)

**Stata Seminar**, Instructor for Lab of Prof. Sun Hyun Park, SNU (MS, 2016)

## COMPUTER SKILLS

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Proficient in Stata, R, LaTeX, HTML/CSS; Working knowledge of Python, Ruby, C/C++

## SCHOLARLY SERVICE

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AOM Annual Meeting, Reviewer, 2017-  
2020 AOM Symposium, “New Directions in Gender and Organizations: Closing the Gender Gap in Career Advancement”, Co-organizer  
ASQ Blog, Contributor, Fall 2020

## NON-ACADEMIC WORK EXPERIENCE

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<b>Golocat</b>	Seoul, Korea
Co-founder & Developer	2013-2014
- Online platform for independent filmmakers to search for film locations	
- Won KRW 50M (USD \$42,000+) funding from Campus CEO Project by the Ministry of Science and ICT	
<b>UBS Securities</b>	Seoul, Korea
Intern, Investment Banking Division	Winter 2012-2013
<b>Barclays Capital</b>	Seoul, Korea
Intern, Investment Banking Division	Fall 2012
<b>The Boston Consulting Group</b>	Seoul, Korea
Research Assistant Summer 2012	
<b>Podotree</b> (app startup) Seoul, Korea	
Product Development Editor, part-time	Sept 2010-Jan 2011