

# JEAN JOOHYUN OH

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## EDUCATION

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<b>Columbia Business School</b> , Columbia University	New York, NY
Ph.D. Candidate in Management	expected 2022
M.Phil. in Management	2020
<b>Seoul National University</b>	Seoul, Korea
M.S. in Strategy and International Management	2017
Thesis: <a href="#">Sequential Homophily in Founding Teams and Gender Disparity in Entrepreneurship</a>	
B.B.A. (Bachelor of Business Administration), <i>Summa Cum Laude</i>	2015
<b>Schulich School of Business</b> , York University	Toronto, Canada
Study Abroad	Spring 2012

## RESEARCH INTERESTS

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Entrepreneurship, Labor Markets, Inequality and Stratification, Gender, Field Experiments

## PUBLICATIONS

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Guzman, Jorge, **Jean J. Oh**, and Ananya Sen (alphabetical order). 2020. [What Motivates Innovative Entrepreneurs? Evidence from a Global Field Experiment](#). *Management Science (forthcoming)*. [SSRN]  
- Select Media Coverage: [TechCrunch](#)

## WORKING PAPERS

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Ingram, Paul, and **Jean J. Oh**. Class Counts... and Multiplies! Social Class Origins and the Achievement of Workplace Authority. *Revise & Resubmit*.

Guzman, Jorge, **Jean J. Oh**, and Ananya Sen (alphabetical order). Innovating to Solve Global Catastrophes: Who Cares and How Much? *Data Analysis*.

**Jean J. Oh**. Homophily in Founding Teams and the Gender Gap in Entrepreneurship: Evidence from an Entry Deregulation on Korean Law Firms. *Working paper*.

## AWARDS & FELLOWSHIPS

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2019-2021	PhD Fellowship, The Eugene M. Lang Entrepreneurship Center
2017-2022	Doctoral Fellowship, Columbia Business School
2017-2022	Doctoral Fellowship, Korea Foundation for Advanced Studies
2011-2014	Undergraduate Scholarship, Bang Il Young Foundation
2010	Undergraduate Scholarship, Samsung Junior Frontier Leaders Scholarship

## CONFERENCE PRESENTATIONS (does not include co-author presentations)

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*What Motivates Innovative Entrepreneurs? Evidence from a Global Field Experiment*  
2020 Trans-Atlantic Doctoral Conference, London, UK (cancelled due to COVID-19)

2020 Columbia/NYU East Coast Doctoral Conference, New York, NY (cancelled due to COVID-19)  
2019 Innovation Growth Lab Winter Research Meeting, Amsterdam, The Netherlands [[featured blog post](#)]  
2019 Academy of Management Annual Meeting, Boston, MA

*Class Counts... and Multiplies! Social Class Origins and the Achievement of Workplace Authority*  
2019 Academy of Management Annual Meeting, Boston, MA

*Sequential Homophily in Founding Teams and Gender Disparity in Entrepreneurship*  
2017 Academy of Management Annual Meeting, Atlanta, GA

## INVITED CONSORTIA/WORKSHOPS

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2020 NBER Entrepreneurship Research Boot Camp  
2020 The Medici Summer School in Management Studies  
2019 Innovation Growth Lab Winter Research Meeting, PhD Workshop, Amsterdam, The Netherlands  
2019 West Coast Research Symposium, Doctoral Consortium, Stanford University, Stanford, CA

## RESEARCH AFFILIATIONS

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**Innovation Growth Lab**, Research Affiliate 2019-Present

## TA & TEACHING EXPERIENCE

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**Entrepreneurial Strategy**, TA to Prof. Jorge Guzman, CBS (MBA, 2020)  
• Guest lecturer on “Experimenting for Entrepreneurial Strategy”  
**Leadership and Organizational Change**, TA to Prof. Paul Ingram, CBS (EMBA, 2018-2020)  
**Power & Influence**, TA to Prof. Eric Abrahamson, CBS (EMBA, 2018-2020)  
**Environmental Shifts & Strategic Innovation**, TA to Prof. Sun Hyun Park, SNU (EMBA, 2016)  
**Research Methods in Strategic Management**, TA to Prof. Sun Hyun Park, SNU (MS/PhD, 2016)  
**Strategic Management**, TA to Prof. Sun Hyun Park, SNU (Global MBA, 2016)  
**Stata Seminar**, Instructor for Lab of Prof. Sun Hyun Park, SNU (MS, 2016)

## COMPUTER SKILLS

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Proficient in Stata, R, LaTeX, HTML/CSS; Basic knowledge of Python, Ruby, C/C++

## NON-ACADEMIC WORK EXPERIENCE

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<b>Golocat</b> Co-founder & Developer	Seoul, Korea 2013-2014
- Online platform for independent filmmakers to search for film locations	
- Won KRW 50M (USD \$42,000+) funding from Campus CEO Project by the Ministry of Science and ICT	
<b>UBS Securities</b> Intern, Investment Banking Division	Seoul, Korea Winter 2012-2013
<b>Barclays Capital</b> Intern, Investment Banking Division	Seoul, Korea Fall 2012
<b>The Boston Consulting Group</b> Research Assistant	Seoul, Korea Summer 2012
<b>Podotree</b> (app startup)	Seoul, Korea

Product Development Editor, part-time

Sept 2010-Jan 2011